



***Revolutionary Floor Overlay System***

LUXTURE®

**DECORCEN®**  
Stone Effects

**THE STAMPED CONCRETE**

Since 2007

***More than 15 Years of Expertise***



*Where building beautification & creativity matters*

## **C O M P A N Y   P R O F I L E**

Luxtury Surface Coatings Pvt. Ltd. is an ISO 9001:2015 certified company and developer of innovative coatings in India for relishing the dreams of house owners. Luxtury Surface Coatings Pvt. Ltd. was incorporated in the year 2003 with exclusive range of European, Italian and Japanese, textured & decorative paints, with multicolored and special effects. The company is managed by a group of technocrats and professionals. We emphasize on investing in continuous research and developments and bringing new ideas in the form of new products.

Build on the foundation of our business creed "**Sincerity and Creativity**" we will pursue the infinite possibilities for development and creation in building beautification Product. By creating innovative products, which bring a sense of satisfaction to people we intend to meet and exceed your expectations.

Luxtury's philosophy is "**Quality Must and Never be Compromised**". So following this philosophy company is manufacturing different quality products which are long lasting and durable with distinct look and feel at affordable price.

Luxtury's vision is "**Innovation of new Ideas**", keeping this vision in mind we are relishing the dreams of house owners with our breathtaking extensive ranges and patterns of surface coatings & beautification products. We have created countless moods and styles to home in various sizes and designs giving each its distinct look and feel, reflecting the house owner's unique personality and individuality. Our entrepreneurial spirit has made us the first of our kind with the largest range of products in the segment of decorative building material.

### **OUR MISSION**

Our mission is "**To achieve leadership position and become major player in decorative paint industry & architect recommendation products**". According to our mission we have a team of professionals and technocrats to serve in the best way they can. As a result of constant growing we have the strong dealer and distributor network in PAN India and it is increasing continuously on timely basis. We have very diligent and professionally educated marketing team to control marketing and sales event.

*New* **Revolutionary  
Floor Overlay System**



**THE STAMPED CONCRETE**

**Since 2007  
More than 15 Years of Expertise**

Our "Overlay System" is in a league of it's own! In the multi-billion dollar industry of concrete restoration and beautification, you will not find any other product that comes closer to the beauty and functionality of Decorcem "Overlay System".

**DECORCEM- Stone effects THE STAMPED CONCRETE:** As the name signifies, Decorcem is a ready mix concrete which adds beauty and drama to concrete floors, sidewalks, driveways and other horizontal surfaces, it also beautifies and enhance the vertical surfaces, such as the walls of interiors and exteriors of our home, commercial places, landscapes etc. All this is done by using the plastering, texturing and colouring techniques to create structures, which exactly replicates to natural stones, wood, bricks and blocks.

In broad "Decorcem" is a methodology involving special material, workmanship, special tools & techniques to create deep textured very realistic model bricks, stones & wood grain patterns. The special material includes the "Wall Overlay System": The lightweight concrete & "Floor Overlay System": The high dense concrete, available in various colours, which is applied by the highly skilled workers.

The Application or installation is done with special tools, the plastered and stamped surfaces are then coloured randomly to bring the colours of natural stones & finally sealing the surface for long term protection from external weather calamities.

## **FEATURES AND ADVANTAGES OF DECORCEM OVERLAY SYSTEM**

- Wall Mix is a Lightweight and highly insulating material, controls air conditioning cost.
- Floor Mix is a highly dense and abrasion resistance material, ensures nominal wear and tear.
- Easy to install, less prep work and lower labour cost.
- No loss of material during transportation.
- Breathable, fungus and fade resistant.
- No unwanted colour and tone variation.
- Offers variety of colour, size and concrete patterns.
- Suitable and flexible for each project.
- No deterioration due to frost and thaw cycles.
- Can be applied over any type of sound surface including fresh or matured concrete, Ply Board, Gypsum Board, ACP, Cement Particle Board Seamless, never falls or brakes.
- Easy to apply, and gives great decorative outlook.
- By antiquing techniques, you can achieve antique brick/stone looks.
- No need for joint fillers. No need for bonding plasters.
- No need for final clean up.
- Extremely fast application relative to conventional brick and stones.
- Easy to install on both interior and exterior surfaces.
- Creating coloured joints is fast and easy.
- Colours can be changed to obtain a new look
- Adhesive strength at 1, 2N/mm<sup>2</sup> with its excellent bonding agent very low cost, easy and quick.



**FINISH LD007**

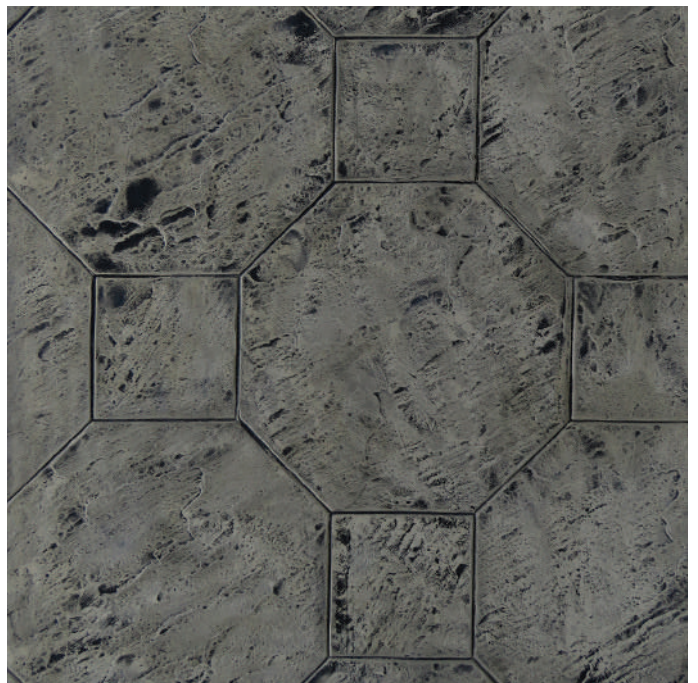
Thickness (mm) 4-15

Applicable Floor

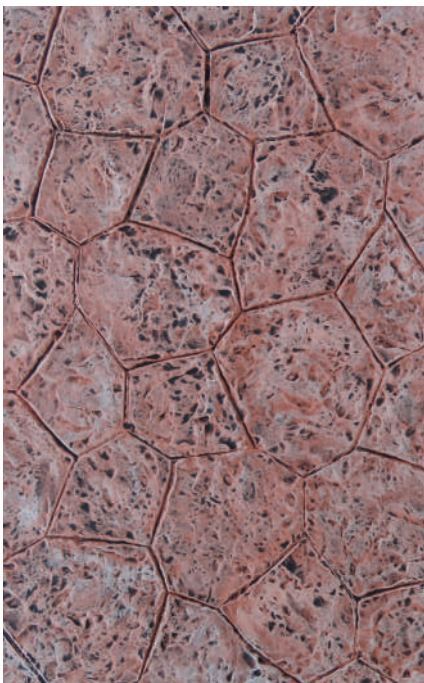
Customised colours are also available.



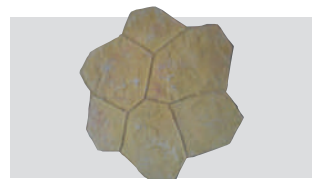
**LD07-04-W02**



**LD07-10-W03**



**LD14-06-IA-W03**



**FINISH LD0014**

Thickness (mm) 4-15

Applicable Floor

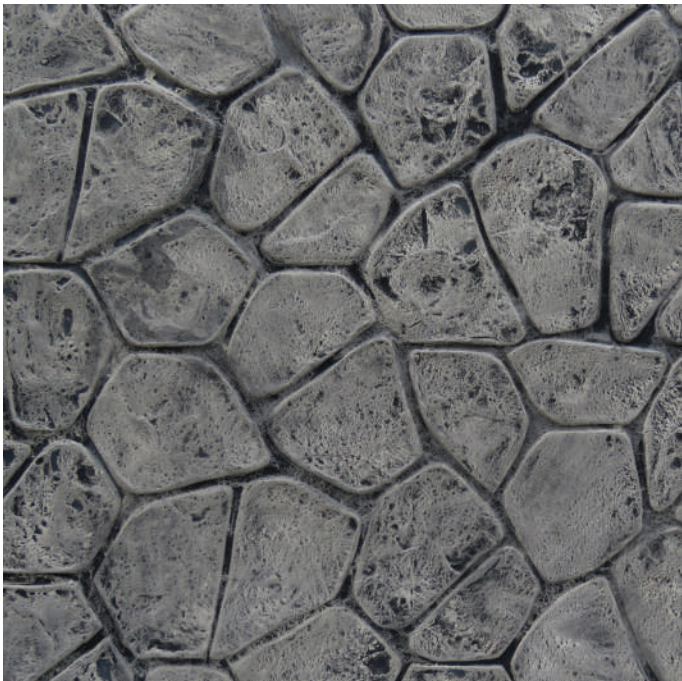
*Customised colours are also available.*



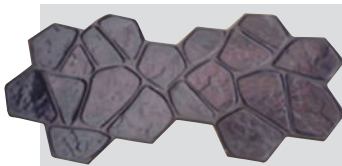
**LD14-10-W03**



**LD14-09-WBR**



**LD21-03-W03**



**FINISH LD0021**

Thickness (mm) 4-15

Applicable Floor

*Customised colours are also available.*



**LD21-W26-25**



**FINISH LD0022**

Thickness (mm) 4-15

Applicable Floor

Customised colours are also available.



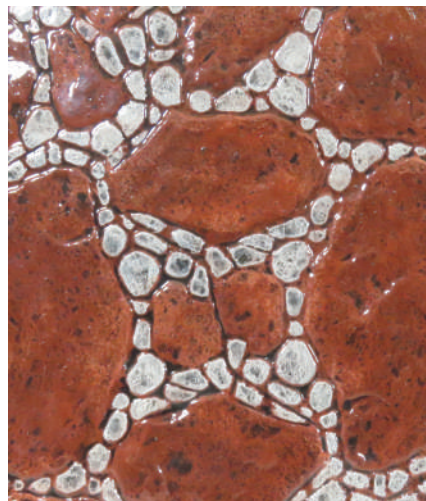
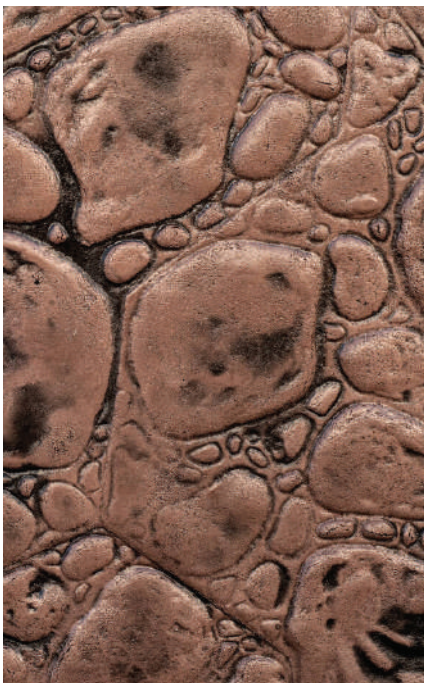
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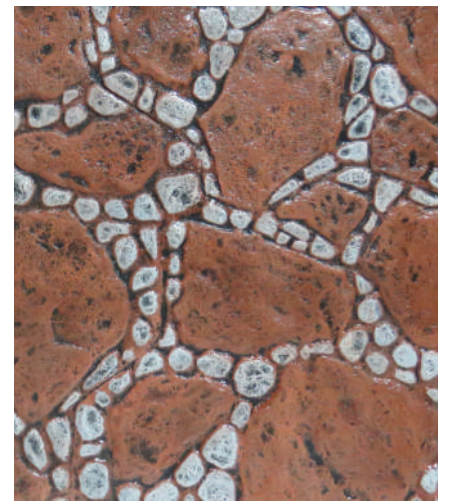
**LD003-02-04-W05**



**LD0022-04-W03-C26**



LD23-06-C33-W03



LD23-06-C33-W05



**FINISH** **LD0023**

Thickness (mm) 4-15

Applicable Floor

*Customised colours are also available.*



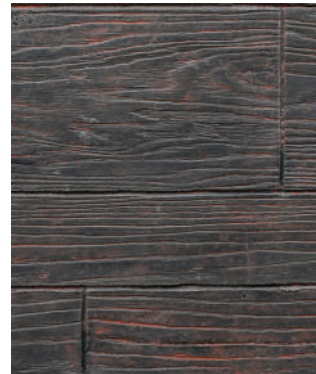


**FINISH LD0024**

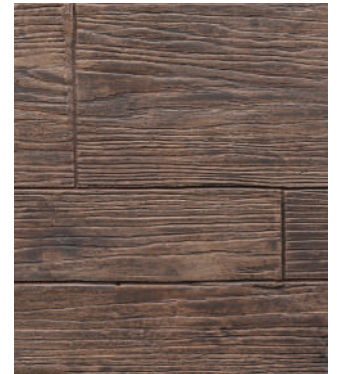
Thickness (mm) 4-15

Applicable Floor

*Customised colours are also available.*



**LD24-07-W05**



**LD24-04-W16**

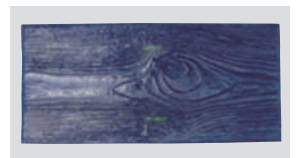


**FINISH LD0026**

Thickness (mm) 4-10

Applicable Floor

*Customised colours are also available.*



**LD26-07-W02**



**LD26-04-W26**



**FINISH LD0027**

Thickness (mm) 4-10

Applicable Floor

*Customised colours are also available.*



**LD27-09-W03**



**LD27-10-C02-W03**



**LD37-03-C02-05-08**



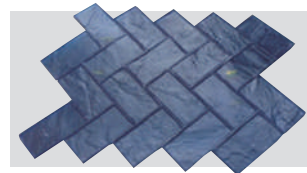
**LD37-05-C08-W07**



**LD37-03-W05**



**LD37-06-W03**



**FINISH LD0037**

Thickness (mm) 4-15

Applicable Floor

*Customised colours are also available.*

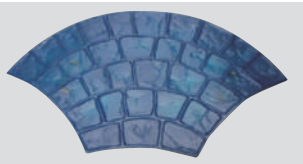


**FINISH LD0044**

Thickness (mm) 4-15

Applicable Floor

Customised colours are also available.



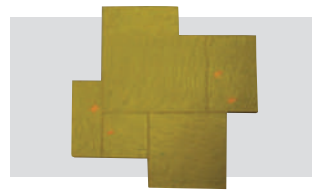
**LD44-03-W05**



**LD44-04-W26**



**LD45-03-W03**



**FINISH LD0045**

Thickness (mm) 4-15

Applicable Floor

*Customised colours are also available.*



**LD45-06-W03**

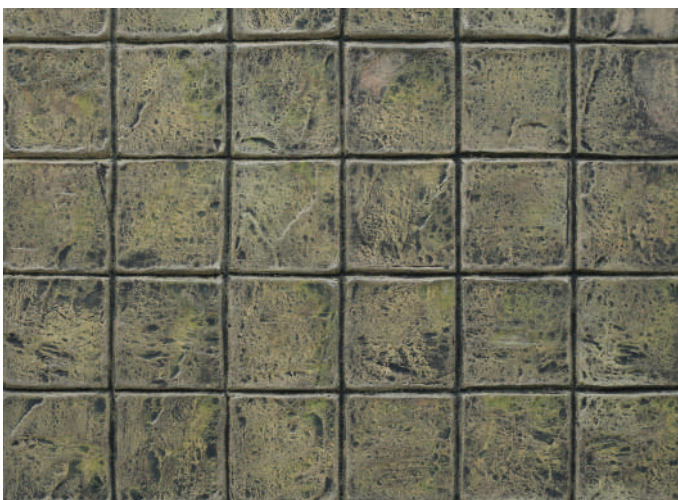
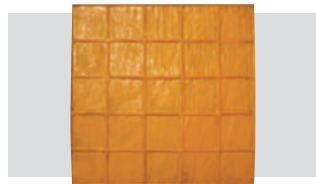


**FINISH** **LD0046**

Thickness (mm) 4-15

Applicable Floor

Customised colours are also available.



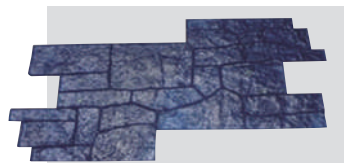
**LD46-10-C04-W07**



**LD46-10-C04-02-W03**



**LD48-03-W03**



**FINISH LD0048**

Thickness (mm) 4-15

Applicable Floor

*Customised colours are also available.*



**LD48-08-W25-26**

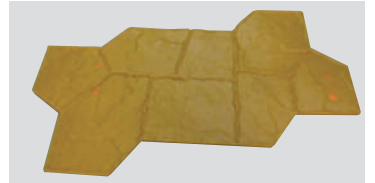


**FINISH LD0049**

Thickness (mm) 4-15

Applicable Floor

*Customised colours are also available.*



**LD49-04-W02**



**LD49-07-C01-02-05-08-W03**



**LD49-10-W31**

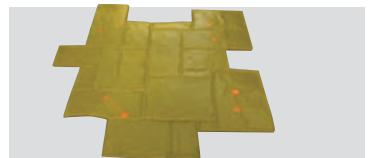


**FINISH LD0050**

Thickness (mm) 4-15

Applicable Floor

*Customised colours are also available.*



**LD50-10-W05**



**LD50-03-W12**

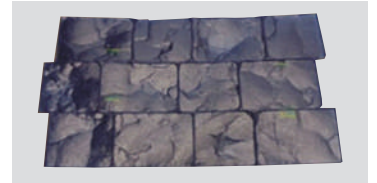


**FINISH LD0051**

Thickness (mm) 4-15

Applicable Floor

*Customised colours are also available.*



**LD51-07-W12**



**LD51-03-C05-09-W07**



**LD51-09-C33-W05**



**FINISH LD0053**

Thickness (mm) 4-15

Applicable Floor

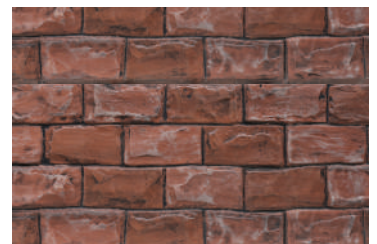
*Customised colours are also available.*



**LD53-06-IW-09**



**LD53-06-C26-33-W03**





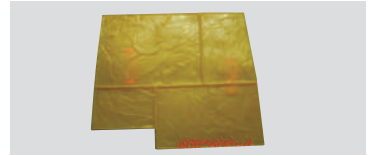


**FINISH LD0054**

Thickness (mm) 4-15

Applicable Floor

Customised colours are also available.



**LD54-01-IA-C26-32-W03**



**LD54-05-IA-W05**

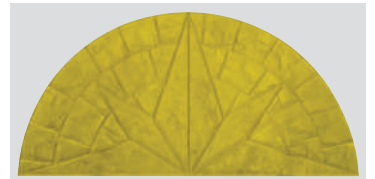


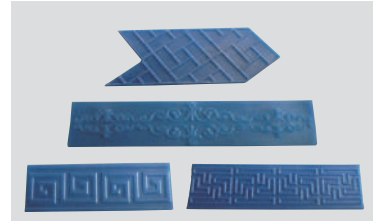
**FINISH LD0055**

Thickness (mm) 4-15

Applicable Floor

Customised colours are also available.





**FINISH BORDERS**

Thickness (mm) 4-15

Applicable Floor

Customised colours are also available.



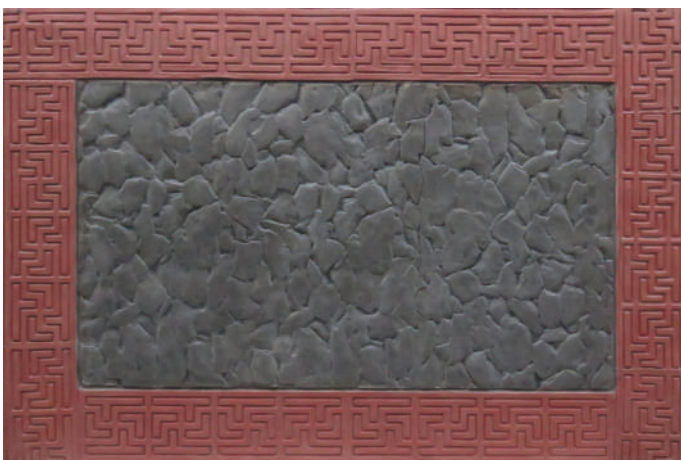
**LD102-02-W03**



**LD103-03-C01**



**LD105-02-C03**



**LD105-06-CBR**



**LD104-07-W05**

# Luxture's Floors Colour Hardner Chart



## THE STAMPED CONCRETE

RAL 7039	RAL 7008	RAL 1011	RAL 7026	RAL 8001
RAL 1002	RAL 8007	RAL 8000	RAL 2013	RAL 1000
RAL 7033	RAL 7016	RAL 7002	RAL 3009	RAL 9018
				<p><i>Colours &amp; artworks are indicative and may vary from the printed pictures.</i></p> <p><i>It is highly recommended to go through the actual samples before ordering.</i></p>
RAL 7031	RAL 1017	RAL 1020	RAL 1015	

## TOOLS



FINISHING TROWEL SQUARE



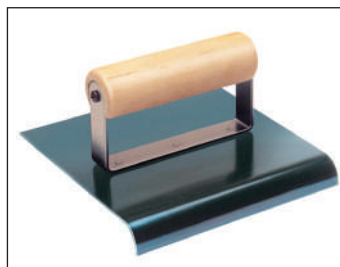
FINISHING TROWEL ROUND



FINISHING TROWEL ROUND EDGE



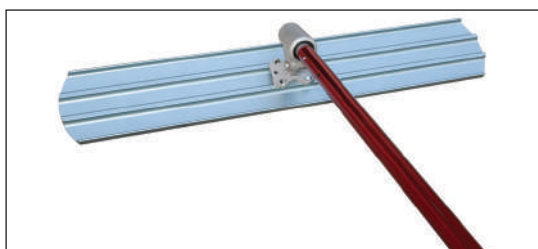
MAGNESIUM HAND FLOATER



EDGER



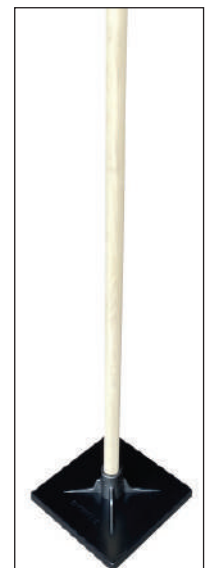
GROOVE FINISHING TOOL



ALUMINIUM BULL FLOATER



JOINT FINISHING TOOL



PONDER



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Jhotwara Industrial Area, Jaipur (Rajasthan), INDIA

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Teh. Bhiwandi, Dist. Thane-421308 (Maharashtra)

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**CUSTOMER CARE: +91-8003197741**

### **OVERSEAS OFFICE**

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